

# Citizen Surveys System

## Making low cost city surveys

### Challenge

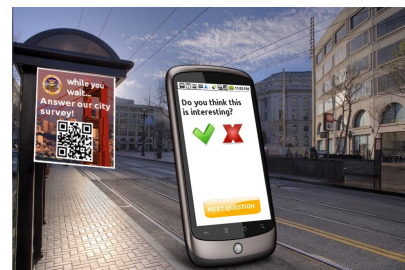
In order to govern effectively, cities need to be able to get feedback from residents in an easy, quick, and low-cost manner. Surveys offer one of the best ways to do this but are often costly and time consuming to conduct. Consequently, cities are in need of an inexpensive, flexible, smart survey system that allows citizens to easily take part in the decision making process.

### Solution

We developed a flexible survey system through which information is easily collected and automatically digitalized for its use in surveys.

Our system allows users to change survey's questions as many times as necessary at no added cost. The solution is simple: QR codes are printed or installed in easily accessed locations throughout the city. Residents can then use QR code readers to read the code and access the open survey system. Once the user scans the code, he/she is automatically redirected to a secure webpage to take the survey; our surveys ensure that citizens remain anonymous.

Through the online survey, residents can easily answer the questions through a mobile phone and the results are automatically stored in the server.



### Results

Our solution is a very cost-efficient system. It results in increased public engagement and makes it easy for public administrators to have a constant dialogue with their constituents.

### Target Markets

Cities, marketing agencies



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